

Danielle Dobson - Introduction

<https://www.codeconversations.com.au/speaker-danielle-dobson/>

Option A

The business world feels like it was built, molded, and led by one half of the population. It's not wrong or right, it's just the way history has unfolded. In this process, the other half has been left behind. Women do things differently, perceive things differently and lead differently.

The time has come to share the load. We can create a better world when EVERYONE is involved in it. It is time to break the Gender Code.

So how do we do that?

The answer is by focusing on diversity, equity, inclusion and belonging.

Our speaker today is committed to breaking the Gender Code and having conversations around what that means in the workplace, the community and particularly in families. She started as an accountant, worked her way along as a global businessperson and now works as a consultant, and we are thrilled to hear from her today.

To share her ideas on how to **break the Gender Code (or insert presentation title)**, please welcome mother of 3, author of 1 and leader of many, Danielle Dobson.

Option B

Some organisations have glass ceilings, some are in glass boxes, and others are shattering glass with joyful abandon. What they don't realize is that they are still operating in a world that is significantly influenced, built and led by a select few. So how does everyone else get a voice at the table?

Sometimes you have to drag them to the table, sometimes you have to run the table and other times, you need to build a new table. No matter what, you need to break the gender code.

Biases held by Societies, business and personally impact how we and our actions are seen in the world. So how can we ensure that ALL People are included and valued? How do we ensure that we engender diversity, equity and belonging?

That's what we are about to discover.

Our speaker realized very early on that in a male led world, everyone was missing out. So many great ideas, contributions and resources were not even considered. So, she started researching how this could be changed. This led to

her publishing her “*Breaking the Gender Code*” book and her constant quest to make the world more inclusive.

Today she will be presenting on how we too can break the Gender Code and make our workplaces, society and homes a better place to be. Please welcome our speaker for today, the inspiring inclusivist, stimulating strategist and star of the Under 11 Seville Blues Football team, Danielle Dobson

Option C

Business is broken.

We operate in a world where large portions of our workforce are effectively ignored, or worse, considered a burden. We have inherited a set of beliefs about the differences between men and women and they no longer serve us.

This “Gender Code” pigeonholes women in the role of “carer” and men in the role of “provider”.

This programming of roles stops us from stepping into our own unique potential at work, at home and in the way we contribute to society.

Put simply, the Gender Code holds women and businesses back in achieving success.

We need to break it. We need a new Code.

Our speaker has researched the needs and wants of senior roles in multiple industries to see what would work better. This research forms the basis of her book, “*Breaking the Gender Code*.”

Today she will be sharing with us how we can break our own Gender Code and achieve the levels of success and happiness we have previously only dreamed about.

Please welcome Author of 1, Mother of 3 and Code Breaker of Many, Danielle Dobson