



[code]
conversations

[let's talk about Breaking the Gender Code]

Women in Print 2023

PRESENTED BY
DANIELLE DOBSON

MAY 2023



What was astonishing

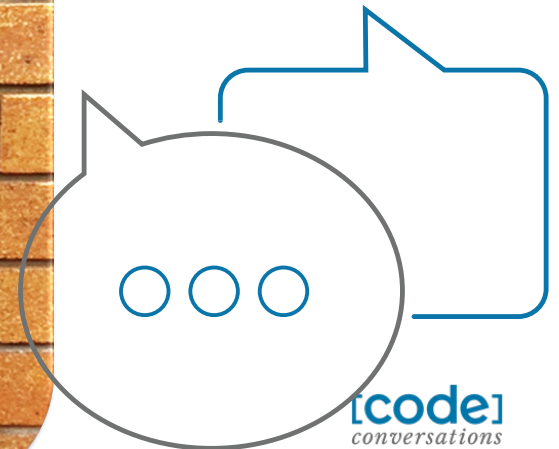
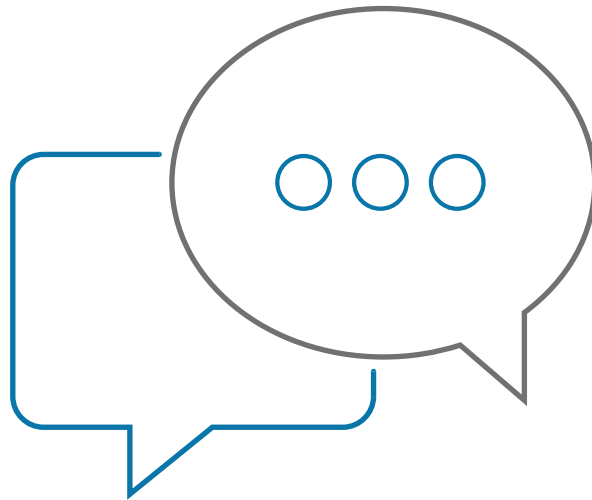
- The Gender Code
- Training program



Why we need to break the Gender Code



The Conversation with Leo



CAAP Strategy

- **Curiosity**

removes judgement & breaks down barriers

- **Acceptance**

take responsibility – acceptance doesn't mean approval

- **Ask**

what's their story – treat people how THEY want to be treated

- **Prioritisation**

what's important? What's at the core of YOU?





Priorities

What's most IMPORTANT to you?

Sam's Top 5 - Invisible to powerful

Deb's 3 Things

What you can do today

➤ *People*

- something for others

➤ *Professional*

- something for her work

➤ *Personal*

- something for her



"I was letting my team down because I wasn't spending enough time with my people because I was stuck in my to do list. I'm a better leader, and it makes me feel better."

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Focus on what's STRONG...

for what's NEXT...



Make FRIENDS with what's WRONG

- Build your capacity for SELF COMPASSION

*“not as a way of judging ourselves positively, but rather relating to ourselves kindly,
embracing ourselves as we are flaws and all.” Dr. Kristin Neff*



Inner Critic Compassion Builder

“Thanks for wanting to keep me safe inner critic,

I understand what you're trying to do, and I appreciate it.

But trust me, I've got this.”



Make BEST FRIENDS with what's STRONG

- Use what you *ALREADY* have
- Collect evidence for your *SELF KNOWLEDGE* data bank
- Engage with your *INNER COACH*



ADOPT what's next

- Build a STRONG connection with yourself



Connection

CAAP Strategy

- **Curiosity** How are you thinking & feeling?
- **Acceptance** Accept yourself for who you uniquely are
- **Ask** Ask the important questions of yourself
- **Prioritisation** What's important? What's at the core of YOU?





Connect with me on LinkedIn

[let's support each other to take
the next steps.]

DANIELLE DOBSON
MAY 2023

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...an important contribution to women, families, and society ... providing a framework for each of us to envisage, create, and live our own code.

This book is powerful!"

– Corrinne Armour

Fearless Leadership® Specialist, Speaker, Mentor
Author: *Leaders Who Ask & Developing Direct Reports*



As seen in:

FINANCIAL REVIEW

 **SmartCompany**

 **Radio**

Forbes

 **honey**

**startup
daily.**

Breaking the Gender Code

Based on her extensive research, Danielle discovered what works in helping women use what they already have, to get what they actually want and she shares this in her book *Breaking the Gender Code*.

Today Danielle uses this body of work and experience to help women and men to work together to break the Gender Code for good.

Working with leaders and their teams, she helps women and men to understand the shifting nature of their roles, in career and life and equip them with the tools and strategies to navigate the rapidly evolving world of work and relationships.

Danielle helps organisations to leverage the power of the high performing women they already have, attract the right female leaders into their organisation, develop a competitive advantage over industry rivals and boost their bottom-line performance.

Thank You



Danielle Dobson

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