

Danielle Dobson - The Success Code

Danielle works with organisations to empower leadership at the individual level. She shifts leaders out of burn out and decision fatigue so they can provide exceptional leadership through the ever-changing landscape. Her powerful, research backed speeches and presentations invite audiences to adopt simple frameworks which help them step up and be their best selves in times of challenge and change.



The Right Focus

Right now, we are in an era of extreme digital disruption and rapid social change. Yet the way we work, the way we think about work and the way we assign work has barely changed. **Everyone talks about reimagining work but how do we actually do it?**

Danielle shares:

- Why a societal code is driving burn out & impacting relationships, careers and business.
- The key steps to building a new code and taking radical individual responsibility.
- Why it's important to identify and re-frame negative experiences and negative thinking.
- How to focus on and use strengths to build confidence and balance
- The key tool that helps your people to adapt to the challenges ahead.

Audience members will discover insights, be informed, inspired and ready to take action to be their best selves in times of rapid change.

Unique Approach

Danielle's fresh and unique approach stems from her successful background in finance and leadership across diverse countries. Recognising the toll high-pressure roles had on professionals, particularly women, she embarked on extensive research, incorporating history, neuroscience, and interviews with 100+ high-performing leaders. **These groundbreaking findings fuelled her acclaimed book, "Breaking the Gender Code," and established her as a media-recognised expert.**

Today, Danielle utilizes her expertise to empower both women and men to liberate themselves from the confines of the Gender Code to create their Success Code. Working globally with organisations, she helps leaders and teams navigate complex professional and personal landscapes. By equipping them with adaptable strategies, Danielle enables them to thrive amidst ever-evolving dynamics.

What People Say

"Your passion, knowledge and delivery were exceptional... It is always fabulous to listen to a meaningful keynote, but truly memorable to witness the audience relate and engage!"

Sarah Lisle
Manager, Wollongong University

"I absolutely loved [the presentation]...the topics you raised were powerful and it was definitely one of the best sessions we've ever had."

Diana Dawid
Chief Human Resources Officer, Mills Oakley

"Danielle's expertise, knowledge & evidence-based insights were instrumental in helping us create some of the most successful events we've had. Her warm, friendly style & ability to connect with a diverse audience ensured a high level of engagement & incredibly positive feedback from our team."

Vanessa Marven
Group General Manager, Workwear Group, Wesfarmers