# Watch Danielle Speak







As Seen In Forbes FINANCIAL REVIEW

## Danielle Dobson - The Success Code

Danielle works with organisations to **empower** leadership at the individual level. She shifts leaders out of **burn out** and **decision fatigue** so they can provide **exceptional leadership** through the ever-changing landscape. Her powerful, research backed speeches and presentations invite audiences to adopt simple frameworks which help them step up and be their best selves in times of challenge and change and lead with calmness and confidence.

#### **Thriving Leaders**

Right now, we are in an era of extreme digital disruption and rapid social change. Yet the way we work, the way we think about work and the way we assign work has barely changed. **Everyone talks about reimagining work but how do we actually do it?** 

Danielle shares:

- Why a societal code is driving burn out & impacting relationships, careers and business.
- The key steps to building a new code and taking radical individual responsibility.
- Why it's important to identify and reframe negative experiences and negative thinking.
- How to focus on and use strengths to build confidence and balance
- The key tool that helps your people to adapt to the challenges ahead.

Audience members will discover insights, be informed, inspired and ready to take action to be their best selves in times of rapid change.

### **Proven Approach**

Danielle's fresh and unique approach stems from her successful background in finance and leadership across diverse countries. Recognising the toll highpressure roles had on professionals, particularly women, she embarked on extensive research, incorporating history, neuroscience, and interviews with 100+ high-performing leaders. **These** groundbreaking findings fuelled her acclaimed book, "Breaking the Gender Code," and established her as a mediarecognised expert.

Danielle has helped thousands of people globally to free themselves of their Gender Code to create their own Success Code. By leveraging their Success Codes, leaders and team members from companies across a range of industries have learned how to navigate complex challenges and thrive, create a culture of self-empowered leadership and bring their best selves to work.

#### What People Say

"Your passion, knowledge and delivery were exceptional... It is always fabulous to listen to a meaningful keynote, but truly memorable to witness the audience relate and engage!" Sarah Lisle Manager, Wollongong University

"I absolutely loved [the presentation]...the topics you raised were powerful and it was definitely one of the best sessions we've ever had."

#### Diana Dawid Chief Human Resources Officer, Mills Oakley

"Danielle's expertise, knowledge & evidence-based insights were instrumental in helping us create some of the most successful events we've had. Her warm, friendly style & ability to connect with a diverse audience ensured a high level of engagement & incredibly positive feedback from our team." Vanessa Marven

Group General Manager, Workwear Group, Wesfarmers





